

JOEL FOSTER

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PROFILE

I'm a designer and creative problem-solver with a background in product development, client-facing roles, and hands-on craftsmanship. I'm especially passionate about footwear design and woodworking—two areas where I've built, tested, and refined products that are both functional and meaningful. Whether designing a hands-free golf shoe or building a custom ski rack, I approach projects with curiosity, attention to detail, and a drive to make things better.

SKILLS

- Footwear Concepting & Prototyping
- 3D Modeling (Rhino, SolidWorks, Blender, Shapr3D)
- Adobe Creative Suite (Illustrator, InDesign)
- Physical Product Fabrication & Woodworking
- Strategic Account Management
- CRM Systems (HubSpot, Salesforce)
- Strong Written & Verbal Communication
- Cross-functional Team Leadership

PROJECTS

Skizze – iPad Drawing Board

Founder & Designer | 2024–Present

Designed and prototyped a flush iPad sketch platform for creatives. Combines comfort and functionality for designers who work across both couch and desk setups. Developed under my design studio to support modern creative workflows.

Hands-Free Golf Shoe – Capstone Project

USU, Outdoor Product Design & Development | 2024

Led research, design, prototyping, and testing of a hands-free golf shoe aimed at the 55+ market. Developed refined and casual styles with Kizik and Hands-free labs in mind. Presented final product in market-ready format.

Custom Furniture & Outdoor Gear Builds

Freelance & Client Projects | 2021–Present

Built custom walnut and white oak tables, ski racks, and gear prototypes. Projects focus on clean design, durable builds, and long-term usability.

WORK EXPERIENCE

ShippingIO — Account Executive

2020 – Present

- Managed ~\$2.5 million of company revenue over two years
- Built strong relationships with enterprise clients and logistics partners
- Led reporting and carrier accountability initiatives
- Collaborated with product team on features to reduce shipping costs

Synergy Windows — Marketing Coordinator

2019 – 2020

- Launched neighborhood marketing campaigns
- Managed CRM systems and lead communication flow
- Trained junior staff and improved internal campaign processes

The Church of Jesus Christ of Latter-day Saints — Missionary

Alabama, USA | 2017 – 2019

- Led a team of 200+ missionaries
- Adapted quickly to new team dynamics every 3 months
- Developed strong interpersonal and leadership skills

EDUCATION

Bachelor of Science, Outdoor Product Design & Development

Utah State University, Logan, UT — April 2024

- Board Scholarship Recipient
- Capstone in hands-free golf footwear

Associate of Applied Science, General Studies

Utah Valley University, Orem, UT — January 2021

CERTIFICATIONS & HONORS

- Eagle Scout
- SolidWorks Certified (CWSA)
- Outdoor Product Design Board Scholarship

INTERESTS

Footwear Design • Woodworking • 3D Printing • Soccer • Snow Skiing • Boating